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TO: ALL BRANCHES

Dear Colleague

NEW CWU MEMBERS' BENEFITS PACKAGE

We are pleased to announce the introduction of a new improved benefits package for all CWU members and staff. Discounts and offers are available in areas such as retail, restaurants, holidays, insurance and a variety of other fields.

The new package is part of our commitments under the CWU Redesign Project to give our members the best possible benefits for being in the CWU. We also believe that launching and publicising this new package can help support our representatives and organisers in attracting new members.

In advertising the new package to our members later today, we will of course be making it clear that the number one benefit for being part of the union will always be strong, collective and individual representation at all levels on pay, terms, job security and conditions. Therefore, we are making the point that the new package is about adding value to CWU membership.

A full list of the hundreds of benefits can be accessed by logging into the My Union section of cwu.org.

For any member without internet access the benefits can be sent via post. In this regard, Branches should advise members to contact Marcia Murray on 020 7971 7497 for more details.

As part of the package CWU members will be able to access a new savings calculator. This will identify the average amount of money members will be able to save through using the CWU benefits package.

In the coming weeks we will explain more online about the package and also email out more details of our new offers to members. In the meantime, we would ask Branches to publicise the new benefits package to our members. Any enquiries on the content of this LTB please forward to mmurray@cwu.org

Yours sincerely

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Dave Ward **General Secretary**

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