



## Career and Industry Days 2019/20 Sponsorship Opportunities



The  
Geological  
Society

*serving science, profession & society*

The Geological Society of London  
Burlington House, Piccadilly, London, W1J 0BG.  
Registered Charity Number: 210161



The Geological Society holds successful **Career and Industry Days** in **Nottingham, Edinburgh and London** each year. In total these events are attended by around **800 students** (A-level and undergraduate) **seeking career opportunities in the Earth sciences**.

**We want your help to inspire future generations to join our industry.** This document outlines sponsorship options available for our 2019/20 events.

As a minimum, all sponsors receive:

- Logo on the sponsors page in our student manual for all three events
- Acknowledgment on the event poster and in all main event communications
- Logo on event website page for 12 months (1,450,000 unique users visit our website p.a.)
- Recognition via Twitter (41,900 followers) and Facebook (13,500 followers)
- Acknowledgement in our main e-newsletter (12,400 subscribers)



# CAREER AND INDUSTRY DAYS 2019/20

## NOTTINGHAM

**Date:** Wednesday 6 November 2019

**Time:** 10.00 – 16.00

**Venue:** British Geological Survey, Keyworth, Nottingham

**Audience:** Over 350 students from around the UK

## EDINBURGH

**Date:** Wednesday 4 December 2019

**Time:** 10.00 – 16.00

**Venue:** Our Dynamic Earth, Edinburgh

**Audience:** Over 250 students from Scotland and the North of England

## LONDON

**Date:** 19 February 2020

**Time:** 10.00 – 16.00

**Venue:** Burlington House, Geological Society, London

**Audience:** Over 200 students from London/South of England



# SPONSORSHIP OPPORTUNITIES

## GOLD SPONSOR x 2

£4,000 + VAT

- Headline sponsor - 'sponsored by (logo)' on all event materials inc. website and front cover of student manual
- Lunch sponsor – logo on 'Lunch' page in student manuals, logo on Lunch vouchers
- Exhibition stand in a prominent position at all 3 events – includes table, 2 chairs, power (+ optional poster board for London event)
- Recognition of sponsorship in opening and closing remarks
- Opportunity to display a pull up banner in the lecture theatre at all 3 events
- Full page colour advert in the student manual for all 3 events or Inserts/flyers in the delegate bag at all 3 events
- 100 word company profile in the student manual for all 3 events
- Company logo and link to the company website on the event webpages on the GSL website
- Company logo prominent on sponsors page in the student manual for all 3 events



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# SPONSORSHIP OPPORTUNITIES

## SILVER SPONSOR x 2

£2,000 + VAT

- Drinks sponsor – logo on ‘drinks reception’ page in student manuals, logo on drinks vouchers
- A pull up banner in the drinks area at all 3 events
- Exhibition stand in a prominent position at all 3 events – includes table, 2 chairs and power (+ optional poster board for London event only)
- Full page colour advert in the student manual for all 3 events or Inserts/flyers in the delegate bag at all 3 events
- 100 word company profile in the student manual for all 3 events
- Company logo and link to the company website on the event webpages on the GSL website
- Company logo on sponsors page in the student manual for all 3 events



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# SPONSORSHIP OPPORTUNITIES

## BRONZE SPONSOR x 4

£1,200 + VAT

- Exhibition stand at all 3 events
- Company logo and link to the company website on the event webpages on the GSL website
- Company logo on sponsors page in the student manual for all three events



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## DELEGATE BAG / STATIONARY SPONSOR

£2,500 + VAT

- Company logo on the front of the delegate bag and on the pen and pad in delegate bag at all 3 events
- Exhibition stand in a prominent position at all 3 events – includes table, 2 chairs power
- Company logo and link to the company website on the event webpages on the GSL website
- Company logo on sponsors page in the student manual for all 3 events
- Company logo on event poster



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# EXHIBITION COSTS

GSL Nottingham Career and Industry Day – Keyworth, Nottingham - Wednesday 6 November 2019	
Industry Exhibitor Fee	£500 + VAT
GSL Corporate Affiliate Exhibitor/GSL Accredited company Fee	£400 + VAT
University (non-accredited) Fee	£300 + VAT
GSL Accredited University Or Specialist Group Of The GSL Exhibitor Fee	£240 + VAT
GSL Edinburgh Career and Industry Day – Our Dynamic Earth, Edinburgh - Wednesday 4 December 2019	
Industry Exhibitor Fee	£425 + VAT
GSL Corporate Affiliate Exhibitor/GSL Accredited company Fee	£340 + VAT
University (non-accredited) Fee	£250 + VAT
GSL Accredited University Or Specialist Group Of The GSL Exhibitor Fee	£200 + VAT
GSL London Career and Industry Day – Geological Society, London – 19 February 2020	
Industry Exhibitor Fee	£425 + VAT
GSL Corporate Affiliate Exhibitor/GSL Accredited company Fee	£340 + VAT
University (non-accredited) Fee	£250 + VAT
GSL Accredited University Or Specialist Group Of The GSL Exhibitor Fee	£200 + VAT



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For further information please contact:

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