



ICC International Arbitration Conference in Panama (ICC PANARB 2024) May 22-23, 2023, JW Marriot Hotel, Panama City.

ICC PANARB is a conference held every two years in Panama City by the International Chamber of Commerce - Panama Chapter (ICC Panama) and co-organized by the ICC International Court of Arbitration. Its objective is to analyze recent developments in international arbitration in the Latin American region and the world. The conference will feature participation from representatives of the Court, as well as local and international speakers who, with their academic and professional experiences, will provide a global perspective on current happenings in international arbitration.

Sponsoring this conference will give your company global recognition among arbitrators, in-house lawyers, business owners and legal professionals involved in international trade and dispute resolution. In addition to increasing brand awareness, your company will also be positioned at the forefront of the evolution of international arbitration. Through this sponsorship, you could reach thousands of legal professionals worldwide. Around 150 attendees from Latin America and Europe are expected to participate.

ICC Panama offers your company many ways to sponsor this conference:

SPONSORSHIP BENEFIT	EXCLUSIVE COCKTAIL US \$7,000	EXCLUSIVE LUNCH US\$6,500	EXCLUSIVE DINNER US \$3,500	PLATINUM US \$3,000	GOLD US \$2,000	SILVER US \$1,000
Brief words to the public and space to place a banner at the cocktail party.	✓					
Brief words to the public and space to place a banner at lunch.		✓				
Space to place banner at the exclusive dinner			✓			
Opportunity to place logo at the meeting point for photos (backing)	✓	✓	✓	✓	✓	✓
Complementary invitations for the exclusive dinner for speakers and special guests	2	2	2			

Opportunity to sponsor bags, lanyards, water bottles or gifts (depending on availability)				✓	✓	✓
Opportunity to be the host and display a banner during the coffee break.				✓		
Complimentary tickets (US \$400 each)	4	2	2	1	1	
Registration with 50% discount	2	2	2	2	1	1
Registration with 25% discount	3	4	2	1	2	1
Complementary cocktail invitations	4	2	2	1	1	1
Logo + description in the promotional campaign on social networks and website	475	300	350	250	175	100
Exhibition space (Table can be shared)	✓	✓	✓	✓	✓	✓
Opportunity to include advertising material in the participant's bag	✓	✓	✓	✓	✓	✓
Space to place banner + logo in the event's promotional materials	✓	✓	✓	✓	✓	✓