



Supporting your transformative agreement with Cambridge University Press

Congratulations on joining us on the journey
to making academic research more open!

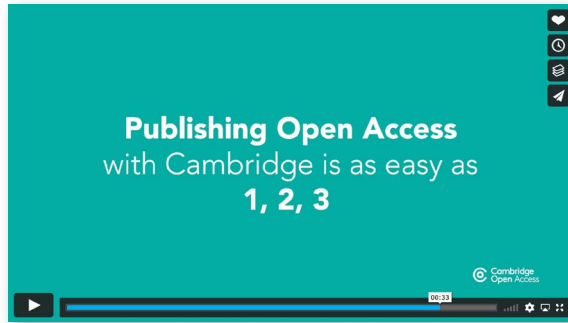
We've gathered some resources to use when promoting
your new agreement to researchers and faculty.



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Grow support for open access on campus

Share these resources, outlining some of the basics and benefits of open access publishing with Cambridge.



Click to watch our introduction to open access publishing



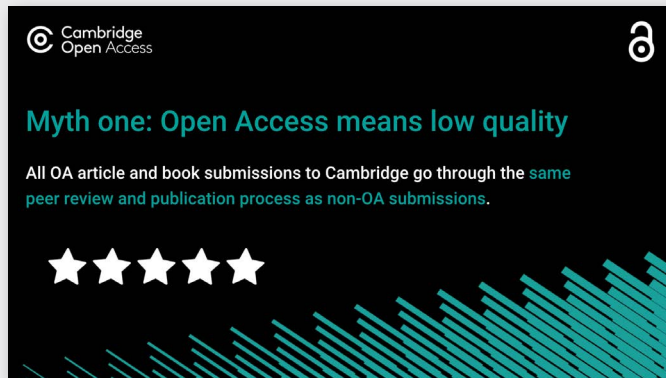
Click to watch our video explaining the benefits of open access publishing


Click to download our open access benefits graphic




Myth-busting open access misinformation

We want to debunk the myths associated with open access publishing. Share these resources on your website and in your newsletters to help researchers understand the truth behind open access publishing and all the benefits it can offer.

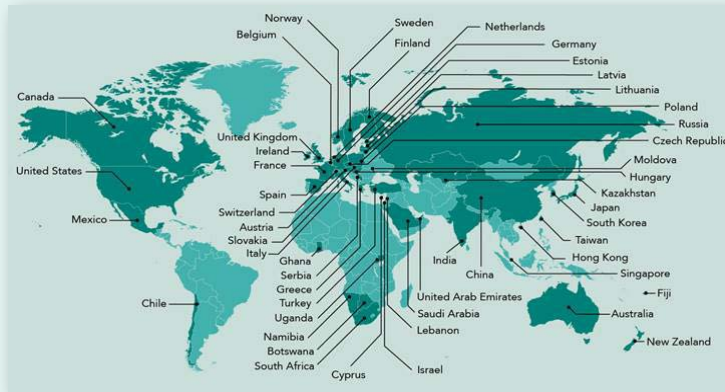


 Click to read about five common myths about publishing open access

 Click to see a video regarding misconceptions about OA and the reasons why it should be your first choice for publication



Raise awareness of your institution's agreement with Cambridge University Press



We now have over 2,000 institutions participating in transformative agreements, and our open access program is growing every day. Every agreement has a **dedicated page** hosted on Cambridge Core, which details the specific terms of your deal.

Our **waivers and discounts tool** is a great way for authors to check the articles and journals eligible for open access publishing under their institution's agreement.

Open Access Waivers and Discounts

The costs of publishing Open Access (OA) are typically met through an Article Processing Charge (APC) that is paid by the author or author's funding body or institution. This APC might be waived or discounted if:

- Your institution has an Open Access publishing agreement with Cambridge, such as a [Read and Publish agreement](#)
- You are based in a low- and middle-income country on the [Research4Life country list](#) and publishing in our fully Gold Open Access journals

Use our tool to find out if you are eligible for an Open Access waiver or discount

Country/Territory of your institution:

Enter Country/Territory

Name of your institution:

Select organisation

3

Sharing the news about your institution's transformative agreement on social media is a great way to gain awareness. Here are some messaging suggestions, for researchers wanting to publish or access research under your agreement, ready for you to share on your social channels, web pages, or in your newsletter:



 Cambridge
Open Access


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Don't forget about access!

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You have access to thousands of articles from Cambridge University Press. Explore leading research, download articles, and easily export citations from Cambridge Core.

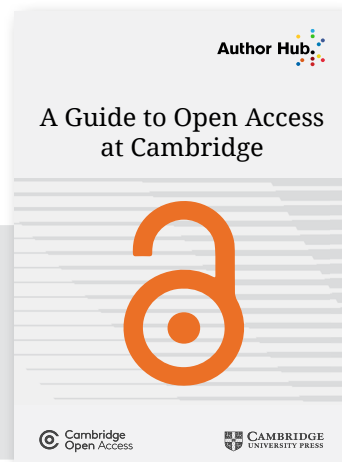
[The University] currently has access to over [amount] journals from Cambridge University Press. This includes leading titles across Humanities, Social Sciences and Science, Technology and Medicine.

Help your researchers take advantage of your transformative agreement

Support authors navigating a changing research landscape with some useful guides and resources explaining open access publishing.



This guide is an introduction to open access at Cambridge. It outlines the benefits of publishing open access, defines different open access routes, and explains APCs and BPCs for articles and books.



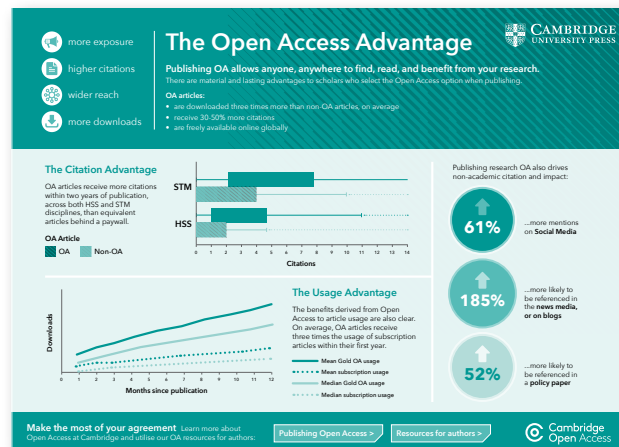
Open access subject hubs



Share our OA subject hubs with your researchers, where they can browse our journals offering open access and view the latest OA content in their subject area.



We created a glossary of open access terminology used by most publishers, a helpful tool to use alongside our guide to support authors in understanding the basics of open access.



A breakdown of the process of publishing an open access article with Cambridge, from manuscript preparation to article production and publication.



A handy infographic that displays the advantages of a transformative publishing agreements. Our research has shown increases in citations for usage, as well as increases in mentions in non-academic social media, news, blogs and policy papers.

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