In order to pay for social care services, would you prefer: a) people who use social care to pay more, b) taxpayers aged over 50 to pay more, c) all taxpayers to pay more, d) don't know. Please reply a, b, c, or d.

Nationally representative sample of 1,001 Sky customers interviewed by SMS on 29 April 2019. Data are weighted to the profile of the population. Sky Data is a member of the British Polling Council and abides by its rules.

	Weighted	Unweighted	Total %	Age			Region					Gender	
				18-34	35-54	55+	North	Midlands/ Wales	South	London	Scotland	Female	Male
Weighted	1001		100%	276	342	383	236	211	315	126	85	518	483
Unweighted		1001		221	290	490	285	199	308	99	94	592	409
A	162	148	16%	23%	17%	10%	15%	17%	15%	16%	16%	15%	17%
B	54	52	5%	10%	3%	5%	5%	7%	5%	4%	7%	4%	7%
C	593	613	59%	49%	64%	62%	56%	55%	63%	62%	67%	59%	59%
D	192	188	19%	18%	16%	23%	23%	20%	17%	17%	10%	22%	16%

	Weighted	Unweighted	Total %	Experian Mosaic														
				A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Weighted	1001		100%	40	89	65	58	64	97	75	85	84	59	58	45	59	56	65
Unweighted		1001		40	78	65	72	60	98	60	85	76	67	53	55	49	34	109
A	162	148	16%	21%	16%	12%	10%	5%	22%	14%	24%	14%	23%	23%	5%	10%	14%	23%
B	54	52	5%	8%	3%	5%	6%	8%	2%	3%	8%	0%	8%	5%	7%	3%	8%	13%
C	593	613	59%	60%	74%	66%	63%	60%	62%	68%	52%	52%	38%	53%	70%	53%	64%	52%
D	192	188	19%	11%	7%	16%	21%	27%	14%	16%	16%	34%	32%	19%	18%	34%	14%	12%

Would you prefer social care to be funded nationally through income tax and national insurance, or locally through council tax? a) nationally, b) locally, c) neither, d) don't know. Please reply a, b, c, or d.

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	Weighted	Unweighted	Total %	Age			Region					Gender	
				18-34	35-54	55+	North	Midlands/Wales	South	London	Scotland	Female	Male
Weighted	1001		100%	276	342	383	236	211	315	126	85	518	483
Unweighted		1001		221	290	490	285	199	308	99	94	592	409
A	719	733	72%	64%	76%	74%	74%	69%	72%	73%	67%	74%	70%
B	138	137	14%	14%	12%	15%	14%	16%	15%	9%	12%	13%	14%
C	66	58	7%	10%	6%	4%	6%	8%	6%	5%	11%	5%	8%
D	78	73	8%	11%	6%	7%	6%	7%	7%	13%	10%	8%	8%

	Weighted	Unweighted	Total %	Experian Mosaic														
				A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Weighted	1001		100%	40	89	65	58	64	97	75	85	84	59	58	45	59	56	65
Unweighted		1001		40	78	65	72	60	98	60	85	76	67	53	55	49	34	109
A	719	733	72%	79%	79%	83%	76%	77%	77%	74%	75%	63%	68%	67%	76%	65%	59%	59%
B	138	137	14%	4%	13%	8%	7%	17%	10%	11%	10%	18%	10%	17%	13%	24%	19%	25%
C	66	58	7%	10%	4%	5%	8%	4%	5%	9%	6%	8%	7%	7%	6%	6%	7%	9%
D	78	73	8%	7%	4%	4%	8%	2%	8%	6%	9%	11%	15%	9%	6%	5%	15%	7%