

SPONSORSHIP CATEGORIES

UNLEASHING INNOVATION HEALTHCARE ENGINEERING EXCELLENCE

CONGRESS PARTNER (\$25,000 - 1 only)

CONGRESS PARTNER OPPORTUNITY	
<p>Our Congress Partner will be the exclusive leading partner of the 2022 Congress and will receive the highest visibility and maximum exposure. This congress will attract a significant number of international delegates. This is a unique opportunity to showcase your brand to the delegates and receive recognition for your support in the healthcare industry.</p>	
Congress Partner ENTITLEMENTS	
<p>EXCLUSIVE CORPORATE SIGNAGE:</p> <ul style="list-style-type: none"> • Opportunity to provide a free-standing banner to appear in the Conference Centre for the duration of the Congress. • Opportunity to display two (2) free-standing banners at the congress registration desk or the entrance to the congress. <p>PREMIER EXPOSURE ON PRINT AND PROMOTIONAL MATERIAL</p> <ul style="list-style-type: none"> • Opportunity to post a 300-word corporate message on the congress website and app • Congress Partner Logo to appear on all promotional emails. • Congress Partner Logo to appear on back page of the pocket program given to all delegates. • Congress Partner Logo included on the website with a hyperlink to corporate homepage • Listed in all promotional & conference materials by level 	<p>TRADE EXHIBITION</p> <ul style="list-style-type: none"> • Two (2) complimentary Exhibit Booths • 50% off purchasing additional booths • Primary choice of booth location in Exhibit Area • Ten (10) Tickets for the Banquet • Ten (10) complimentary trade show registration <p>OPPORTUNITY TO SPEAK WITH DELEGATES:</p> <ul style="list-style-type: none"> • Opportunity to submit an abstract for an 'open' 20-minute session in line with the congress theme "Unleashing Innovation Healthcare Engineering Excellence". • Two (2) e-blast messages to pre-conference attendance list (2 weeks out and 1 week out) <p>PARTNER ACKNOWLEDGEMENT AT THE CONGRESS</p> <ul style="list-style-type: none"> • Verbal recognition of partnership at the opening plenary session. • Logo on PowerPoint slides during the opening session. • Congress Partner to be clearly identified on your name badges.

INTERNATIONAL PARTNER (\$20,000)

INTERNATIONAL PARTNER OPPORTUNITIES	
<p>Our International Partners will be featured as significant partners of the 2022 Congress and will receive high level visibility and exposure. This congress will attract a significant number of international delegates. This is an excellent opportunity to affiliate your brand with this international event.</p>	
International Partner ENTITLEMENTS	
<p>CORPORATE SIGNAGE:</p> <ul style="list-style-type: none"> • Opportunity to display one (1) free standing banner at the congress registration desk or the entrance to the congress. <p>PREMIER EXPOSURE ON PRINT AND PROMOTIONAL MATERIAL</p> <ul style="list-style-type: none"> • Opportunity to post a 150-word corporate message on the congress website and app • International Partner Logo to appear on all promotional emails. • International Partner Logo to appear on back page of the pocket program given to all delegates. • International Partner Logo included on the website with a hyperlink to corporate homepage • Listed in all promotional & conference materials by level 	<p>TRADE EXHIBITION</p> <ul style="list-style-type: none"> • Two (2) complimentary Exhibit Booths • 50% off purchasing additional booths • Secondary choice of booth location in Exhibit Area • Eight (8) Tickets for the Banquet • Eight (8) complimentary trade show registration <p>OPPORTUNITY TO SPEAK WITH DELEGATES:</p> <ul style="list-style-type: none"> • Opportunity to submit an abstract for an 'open' 10-minute session in line with the congress theme "Unleashing Innovation Healthcare Engineering Excellence". • Two (2) e-blast messages to pre-conference attendance list (2 weeks out and 1 week out) <p>PARTNER ACKNOWLEDGEMENT AT THE CONGRESS</p> <ul style="list-style-type: none"> • Verbal recognition of partnership at the opening plenary session. • Logo on PowerPoint slides during the opening session. • International Partner to be clearly identified on your name badges.

IFHE 2022 CONGRESS | CHES 2022 National Conference
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KEY SPONSORSHIP (\$15,000)

Sponsorship OPPORTUNITIES	Sponsorship ENTITLEMENTS
<p>Keynote Speaker (2 available): Sponsorship of the Congress/Conference Keynote Speaker as well as related presentation costs. Sponsor will receive recognition through general signage at the entrance to the presentation room.</p> <p>Gala Banquet (1 banquet 2 sponsorships available): Co-Sponsorship of the Congress/Conference Banquet which is included as part of the registration fee and attended by all delegates and their guests. Sponsor will be highlighted during the event & recognized by signage at the event.</p> <p>Banquet Entertainment: Sponsorship of the Entertainment at the Gala Banquet. Sponsor will receive recognition through signage at the event.</p>	<ul style="list-style-type: none"> Listed in all promotional & conference materials by level and with the sponsored item Logo included on the Website with a hyperlink to corporate homepage Highest profile location for booth in Exhibit Area One (1) e-blast to pre-conference attendance list (2 weeks out) Signage at the program or event Five (5) Tickets for the Banquet Four (4) complimentary trade show registration Two (2) complimentary Exhibit Booth 50% off purchasing additional booths Sponsor will be recognized at the event or for Keynote Speaker in the Event Title

DIAMOND SPONSORSHIP (\$10,000)

Sponsorship OPPORTUNITIES	Sponsorship ENTITLEMENTS
<p>Delegate Sponsorship (multiple opportunities) : Opportunities are available for sponsorship of delegates registration fees; for each Diamond Sponsorship received, delegate fees will be discounted \$50. Sponsors will be recognized in the onsite final program.</p> <p>Opening Reception (1 reception 2 sponsorships available): Co-Sponsorship of the Congress/Conference Opening Reception to which all delegates and guests are invited to attend. Sponsor will be highlighted during the evening</p> <p>Registration Portfolio / Satchel: Sponsorship of the Conference Satchel which is provided to all congress/conference delegates. Sponsor may place Company Logo on the satchel.</p> <p>Delegate Gift: Sponsorship of a Delegate Souvenir which will be included in the Registration Satchel for each Congress/Conference Delegate. Sponsor may place Company Logo on the Delegate Gift.</p>	<ul style="list-style-type: none"> Listed in all promotional & conference materials by level and with the sponsored item Logo included on the Website with a hyperlink to corporate homepage Highest profile location for booth in Exhibit Area One (1) 1 e-blast to pre-conference attendance list (2 weeks out) Signage at the program or event Three (3) Tickets for the Banquet Three (3) complimentary trade show registration One (1) complimentary Exhibit Booth 25% off purchasing additional booths

PLATINUM SPONSORSHIP (\$7,500)

Sponsorship OPPORTUNITIES	Sponsorship ENTITLEMENTS
<p>President's Reception (1 reception 2 sponsorships available): Co-Sponsorship of the President's Reception preceding the Congress/Conference Banquet. Sponsor will receive recognition through signage at the event.</p> <p>Congress App / Final Program pdf: Sponsorship of the IFHE 2022/CHES 2022 App. + final program pdf which is heavily used during the trade show and serves as a reference afterwards. Sponsor receives a full- page advertisement in the pdf and acknowledgment in the congress/conference program app.</p> <p>Lunch, Monday or Tuesday (2 lunches 4 sponsorships available): Co-Sponsorship of one of the Congress/Conference Lunches for all delegates. Sponsor will receive recognition through signage at the event.</p> <p>Plenary Monday OR Tuesday (2 available): Sponsorship of a Plenary session held during the Education Program, sponsorship covers speaker expenses as well as related presentation costs. Sponsor will receive recognition through general signage at the entrance to the presentation room.</p>	<ul style="list-style-type: none"> Listed in all promotional & conference materials by level and with the sponsored item Logo included on the Website with a hyperlink to corporate homepage High profile location for booth in Exhibit Hall Signage at the program or event Two (2) complimentary trade show registration One (1) complimentary Exhibit Booth

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GOLD SPONSORSHIP (\$5,000)

Sponsorship OPPORTUNITIES	Sponsorship ENTITLEMENTS
<p>Golf Tournament: Sponsorship of the Great CHES Golf Tournament. Sponsor will receive recognition through signage at the Golf Tournament.</p> <p>Breakfast, Monday or Tuesday (2 breakfasts, 4 sponsorship available): Co-Sponsorship of one of the Congress/Conference Breakfasts for all delegates. Sponsor will receive recognition through signage at the event.</p> <p>Happy Hour in the Exhibit Hall (1 event, 2 sponsorships available): Sponsorship of a 1-hour social event in the Exhibit Hall on Monday. Sponsor will receive recognition through signage at the event and will have the opportunity to distribute complimentary drink tickets.</p> <p>Gala Banquet Transportation (1 event, 2 transportation sponsorships available): Co-Sponsorship of the busses to transport delegates to the Liberty Grand for the gala Banquet.</p> <p>Opening Reception Entertainment: Sponsorship of the entertainment at the Opening Reception on Sunday. Sponsor will receive recognition through signage at the event.</p> <p>Lanyard Sponsorship: Opportunity to provide lanyards co-branded with your corporate logo and the IFHE 2022 logo to all of the congress attendees. Sponsor will need to make arrangements to order and send us the lanyards. Fantastic opportunity!</p> <p>Wi-Fi Connection: Sponsorship of Wi-Fi Connection throughout the Congress. Sponsor will receive recognition through signage at the event.</p> <p>Facility Tour (2 available): Sponsorship of the post conference facility tours for delegates. Sponsor will receive recognition through signage at the event.</p>	<ul style="list-style-type: none"> Listed in all promotional & conference materials by level and with the sponsored item Logo on the Website with a hyperlink to corporate homepage Medium profile location for booth in Exhibit Hall Signage at the program or event Two (2) complimentary trade show registration

SILVER SPONSORSHIP (\$2,500)

Sponsorship OPPORTUNITIES	Sponsorship ENTITLEMENTS
<p>Green Park: Sponsorship of the Green Park. Sponsor will be recognized through signage in the Green Park area.</p> <p>Delegate Contest Prize: Sponsorship of the contest that encourages delegates to visit exhibitor booths to have a chance at winning prize. Sponsor will be recognized through signage and their logo on the ballot.</p> <p>Mobile Recharge Station: Sponsorship of a recharge station at the congress that allows delegates to recharge their cellular phones or tablets on the spot. Sponsor will be recognized through signage at the event.</p> <p>Refreshment Breaks, Monday AM, Tuesday AM or Tuesday PM (3 breaks, 6 sponsorships available): Co-Sponsorship of a morning or afternoon refreshment breaks during the Congress/Conference. Sponsor will receive recognition through general signage at the break.</p> <p>Companion Program: Sponsorship of the Companion Program for delegate spouses and partners. Sponsor will receive recognition through signage.</p> <p>President's Reception Entertainment: Sponsorship of the entertainment at the President's Reception on Monday. Sponsor will receive recognition through signage at the event.</p>	<ul style="list-style-type: none"> Listed in all promotional & conference materials by level and with the sponsored item Logo on the Website with a hyperlink to corporate homepage. Profile location for booth in Exhibit Hall Signage at the program or event One (1) complimentary trade show registration

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BRONZE SPONSORSHIP (\$1,500)

<i>Sponsorship</i> OPPORTUNITIES	<i>Sponsorship</i> ENTITLEMENTS
<p>Official Time Sponsor: Sponsorship of Official Time Clock at the back of the Plenary and Concurrent Education Sessions. Sponsor will provide company clocks for these rooms.</p> <p>Frontline Staff Program: Sponsorship of the frontline staff to attend the congress/conference on Monday, September 19, 2022. Sponsor will receive recognition through signage.</p> <p>Student Program: Sponsorship of the student program that is to take place on Monday, September 19, 2022. Sponsor will be recognized through signage at the registration area throughout the event.</p>	<ul style="list-style-type: none"> Listed in all promotional & conference materials by level and with the sponsored item Logo on the Website with a hyperlink to corporate homepage Signage at the program or event

NICKEL SPONSORSHIP (\$750)

<i>Sponsorship</i> OPPORTUNITIES	<i>Sponsorship</i> ENTITLEMENTS
<p>Concurrent Sessions: The concurrent sessions focus on a specific topic. Sponsorship will help cover the related presentation costs. Sponsor will receive recognition through general signage at the entrance of the presentation room.</p>	<ul style="list-style-type: none"> Logo on the Website with a hyperlink to corporate homepage Signage at the program or event

REGISTRATION GIVEAWAYS

INSERT IN DELEGATE BAGS	GENERAL SUPPORT
<p>Sponsors complimentary; Non-sponsors \$500 Sponsor may include an insert in the delegate bag. This insert must not exceed 8 1/2" x 11" and must be collated, folded or stapled as required for insertion (i.e.: only one piece to handle).</p>	<ul style="list-style-type: none"> Writing Pads Pens

Please contact: IFHE 2022 CONGRESS | CHES 2022 CONFERENCE OFFICE

Tel: 613-531-2661 | Fax: 866-303-0626 | Email: info@ches.org

Congress | Conference Coordinators: Tanya Hutchison/Sarah Seward

General support and partial sponsorship are always welcome