

Research in the Faculty of Business and Law



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FBL prides itself on delivering high quality research; working collaboratively and engaging with individuals, businesses and organisations to deliver impactful research that makes a difference to society.

We achieve this through our dedicated Faculty Research Centres that deliver a broad portfolio of grant-funded internationally collaborative research, client funded consultancy, knowledge transfer activity, and international research exchange and mobility.

Research is disseminated through high impact journals, national and international conferences, and digital / social media; as well as influencing policy through engagement in government select committees and advisory panels.

Our research is underpinned by core values of ethics, responsibility and sustainability, and these are reflected in the specialisms within our two Faculty Research Centres (FRCs): the Centre for Business in Society (CBIS) and the Centre for Financial and Corporate Integrity (CFCI).

Together our Centres are home to a multi-disciplinary, internationally diverse staff base of over 70 independent / early-career researchers; and over 150 Postgraduate Researchers on our PhD or DBA programmes. Staff in FRCs will benefit from:

- Access to funding, for example to present at conferences; pump prime new research ideas and develop external collaborations; and for PhD scholarships
- An extensive programme of mentoring, learning and development
- Engagement in vibrant, diverse research clusters
- Support from our Research Services team for grant development, bidding and delivery.



**Professor Nigel Berkeley,
Associate Dean, Research**

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There are three routes to join our Research Centres:

1 Academic Support Programme in Research Excellence (ASPiRE)

Early-career academics can benefit from ASPiRE which provides a pathway programme to Associate Membership, guaranteeing significant research development time, mentoring support, a tailored programme of research and career development, and facilitates access to our rich Research Centre environment.

2 Associate membership

Established independent researchers can apply to become Associate Members through a formalised process. Associate Membership guarantees significant research time and provides access to the support, infrastructure and rich research environment of the Centres.

3 Advertised research posts

Full-time core membership is available to staff upon application, through advertised research posts.

Academic Support Programme in Research Excellence (ASPiRE)

ASPiRE is our new flagship support programme available to both existing and newly appointed early-career academics who can demonstrate significant research promise and are undertaking research aligned to one of our Research Centres. It is designed to provide a structured pathway for staff to achieve Associate Membership of a Research Centre as an independent researcher within two years.

The programme guarantees research development time, provides access to mentoring support, ensures a tailored programme of research and career development is created for each programme member, and gives immediate entry to the rich research centre environment.

ASPiRE Programme benefits:

Entry onto a dedicated programme for future research stars, following a detailed review of research capabilities and needs.

Guaranteed protection of research development time, with a norm of 40% of workload. There is also the flexibility to offer sabbaticals, supporting the provision of uninterrupted research time.

Immediate 'ASPiRE Fellow' status of a research centre, providing access to the rich research centre environment, such as: involvement in clusters; access to mentors; bid writing support and quality assurance; a Revise and Re-submit clinic; and writing buddies and retreats.

A tailored programme of training and development created by the mentor, drawing on activities offered by the research centre, the University or externally.

A pot of professional development funding, to cover conference attendance and training and external training/development needs.

Cohort-style programme that facilitates peer-to-peer learning.

After an agreed period, subject to satisfactory performance, progression to full Research Centre Associate Member status as independent researchers.



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Research Centre Associate Members' Scheme

For more established independent researchers, the opportunity exists through a formalised application process to join immediately one of our Research Centres (either in FBL or elsewhere in the University) as an Associate Member.

Associate Membership guarantees research time (norm of 40% of workload) and provides access to the support, infrastructure and rich research environment of that Centre.

The application process ensures our Associate Members will have:

A Research Degree or equivalent.

A research track and/or pipeline that is clearly aligned with the key themes of the Centre.

A clear evidenced pathway to REF submission, tracked through our research repository (PURE).

A clear plan for generating research grant income.

A plan for achieving research objectives, actively engaging in the Centre through contributing to new and existing projects, supervising PGRs and participating in research clusters and events.



Hear from some of our current Associate Members



“Being a CBiS Associate has made a real difference to my research capacity and profile, as well as my development as a project leader. I would say there have been five key benefits: **Academic support network**, through my mentor and sharing knowledge, experience and solidarity with research colleagues; **Collaborations**, as part of a cluster I have seen concrete results in joint publications, successful bids and creating a REF2021 Impact Case; **Resources**, space is not to be underestimated! Hot-desking in a vibrant research atmosphere throws up interesting connections, and the clusters use their resources to develop our contribution to the field. Having in-house specialist admin, publications, bid and finance experts is also invaluable; **Structured framework**, this helps me balance my teaching and research commitments, including a dedicated research line-manager; and, **Personal development**, I have certainly expanded my knowledge base and networks, and enjoy opportunities to mentor and build my research leadership skills.”

Dr Jill Timms,
Assistant Professor
School of Strategy and Leadership, Faculty of Business and Law



“As an Associate Member in CBiS, I am able to develop the following Ps in my research profile: Projects, Publications, PhDs, Peer Group Networking and Presentations. Drawing on my mentors' own expertise, I was encouraged to develop a personal research strategy, plan and targets. I have been supported on all aspects of bidding, to engage with industry, successfully secure funding for projects both individually and in collaboration with teams. I have received support with publications, from reading and commenting on draft papers and offering advice and guidance on suitable journals in which to publish. I have been successful in recruiting two new PhD students as Director of studies. The support from CBiS staff has been immense, with the highly experienced staff appropriately mentoring me to supervise students as a first time DoS. CBiS has played a vital role in my research development, to demystify the 'rules of the game' - what is worth doing and when, where and how to network, and to develop a career plan to enhance my own research profile”.

Dr Anitha Chinnaswamy,
Assistant Professor
School of Strategy and Leadership, Faculty of Business and Law



“One of the key lessons I have learned from my association with CBiS is that, as a researcher, I need to identify and plan for my own research needs and development. With my development plan in place, the Centre offered lots of support, such as providing feedback on journal papers via the R&R clinic and grant writing training, as well as enabling me to attend off-site training and conferences. I have found the Centre very supportive and have had access to advice not only from my mentor and colleagues but also from senior members of the CBiS team, enabling me to benefit from the insight and knowledge of experienced and accomplished researchers.”

Dr Husni Kharouf,
Associate Professor
School of Marketing and Management, Faculty of Business and Law



“What I have found the most helpful in CBiS is the mentoring system. My mentor has been really supportive all the way through, whether it is academic writing, or preparing ideas for grant applications, or collaboration with policy decision makers, or just a friendly catch up over a cup of tea. It has been really reassuring to know there is a person who is there for you, whenever you need help on anything research related. So thank you!”

Dr Zilia Iskoujina,
Assistant Professor
School of Strategy and Leadership, Faculty of Business and Law

Centre for Business in Society

'Changing behaviours to improve economies and society'

Through understanding and interrogating the impact of organisations' activities, behaviours and policies, CBiS' research promotes responsibility and inclusivity, seeking to change behaviours in order to achieve better outcomes for economies and society.

Our research themes:

Promoting sustainable production and ethical consumption.

Creating new models and policies for inclusive economic development.

Challenging irresponsible finance and nurturing responsible personal finance.

Shaping the use, privacy and security of data in organisation and society.

CBiS, established in 2014, is home to 35 specialist full-time research staff, as well as 22 Associate Members from within the Faculty of Business and Law, eight Visiting Professors and a growing cohort of postgraduate researchers; currently more than 90 PhD candidates and 23 across three DBA cohorts.

For more details about our research themes/clusters, staff and projects, please visit www.coventry.ac.uk/cbis or follow CBiS on Twitter (@CBiS_CovUni)



**Professor Lyndon Simkin,
Executive Director**



Centre for Financial and Corporate Integrity (CFCI)

'Eradicate economic inequality and corruption by celebrating corporate integrity and individual accountability'

CFCI promotes a unique interdisciplinary approach exploring the complex interrelationships between economics, finance, accounting and law that together inform transformative events facing global corporations; delivering research that can better interpret such events and have meaningful impact for policy makers and society.

Our research themes:

Financial markets and institutions.

Accounting, accountability, law and governance.

Applied economic analysis and policy.

CFCI, established in 2017, is home to eight specialist full-time research staff, as well as 14 Associate Members from within the Faculty of Business and Law, four Visiting Professors and a growing cohort of postgraduate researchers; currently more than 50 PhD, predominantly international, candidates.

For more details about our research themes/clusters, staff and projects, please visit www.coventry.ac.uk/cfci or follow CFCI on Twitter (@CovUni_CFCI)



**Professor Panos Andrikopoulos,
Executive Director**



Key contacts:

Professor Nigel Berkeley
Associate Dean Research, Faculty of Business and Law
nigel.berkeley@coventry.ac.uk

Professor Lyndon Simkin
Executive Director of the Centre for Business in Society
lyndon.simkin@coventry.ac.uk

Professor Panos Andrikopoulos
Executive Director of the Centre for Financial and Corporate Integrity
panos.andrikopoulos@coventry.ac.uk

Jo Bishop
CBiS Operations Manager
jo.bishop@coventry.ac.uk

Nicola Boyle
CFCI Operations Manager
nicola.boyle@coventry.ac.uk



Helen Rowe
Faculty Research Support Manager
helen.rowe@coventry.ac.uk



Faculty of Business and Law

Coventry University
Priory Street
Coventry
CV1 5FB

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