

AGENDA

Event of the German Initiative on Sustainable Cocoa (GISCO) at ISM 2024

Together towards a Living Income - Gender-sensitive approaches for the cocoa value chain

Date: Sunday, 28 January 2024
Time: 13:30 – 15:30 pm
Venue: Koelnmesse, Congress Centrum Ost, Congress-Saal

Languages: German, English with simultaneous translation
Moderation: Katie Gallus

The objective of this event is to shed light on the attainment of a living income within the context of gender equality. Through practical examples, a discussion on the potential of women as "agents of change" and gender-sensitive strategies for achieving a living income will be initiated. A crucial starting point is the BMZ (German Federal Ministry for Economic Cooperation and Development) strategy of Feminist Development Policy, providing guiding principles to specifically address gender inequalities in the cocoa sector. The contributions collectively emphasize the significance of Goal 7 of GISCO (Gender Equality) for the implementation of Goal 1 (Living Income).

13:30 – 13:45 pm	ARRIVAL AND REGISTRATION
13:45 – 13:55 pm	OPENING Evelyn Bahn <i>Deputy Chair, German Initiative on Sustainable Cocoa</i>
13:55 – 14:05 pm	WELCOME Dr. Ariane Hildebrandt, <i>Head of Department, Federal Ministry for Economic Cooperation and Development (BMZ)</i>
14:05 – 14:25 pm	KEYNOTES Leticia Yankey <i>Cooperative Leader, Cocoa Mmaa</i> Jiselle Steele <i>Private Sector Gender Advisor, Oxfam</i>
14:25 – 15:15 pm	Salon Talk Nana Kwasi-Barning Ackah <i>Project Officer / Coordinator, SEND Ghana</i> Leticia Yankey <i>Cooperative Leader, Cocoa Mmaa</i> Jiselle Steele <i>Private Sector Gender Advisor, Oxfam</i>



15:15 – 15:25 pm	<p style="text-align: center;">CLOSING REMARKS</p> <p>Dr. Artur Ickstadt <i>Head of division 424</i> <i>“International commodities policy, exports, sales, promotion”, Federal Ministry of Food and Agriculture (BMEL)</i></p>
From 15:30 pm	<p style="text-align: center;">RECEPTION</p> <p>Finger food Buffet in the southern foyer, Congress Centre East</p>