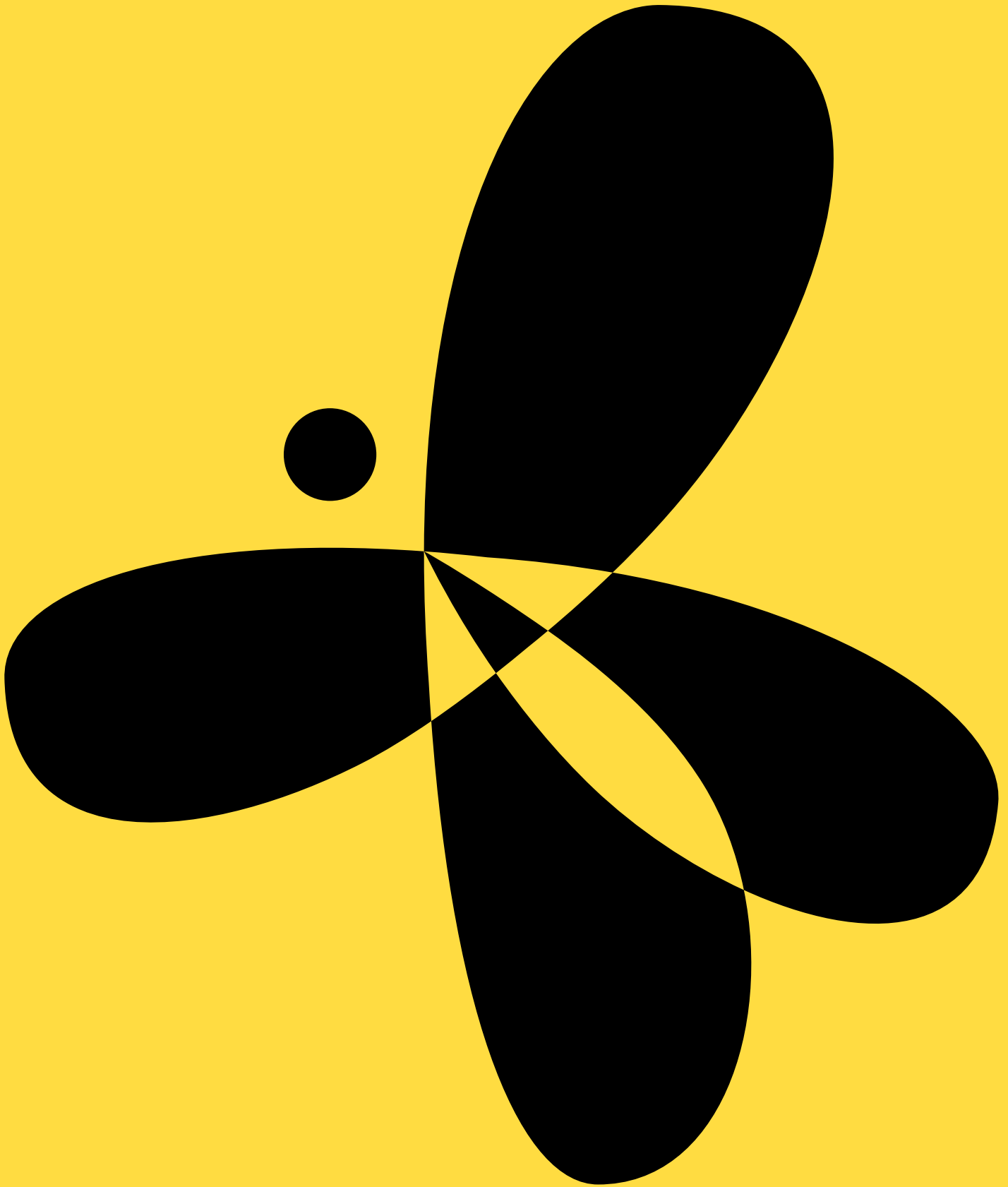


School Media Awards

2017



Welcome



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‘Our ambition is to offer every student the opportunity to live their dreams by finding talented young people, encouraging and supporting them’

Welcome! We are here today to celebrate and meet the winners of the 2017 Shine School Media Awards. 150 secondary school pupils have travelled with their teachers from all over the UK to collect their prizes. Nominees from our 30 shortlisted schools have worked hard and used their skills, creativity and talent. My congratulations to you all! With its 600-year heritage, Stationers’ Hall is today the home and the hub of the Content and Communications Industries and there is no finer place to celebrate your achievements.

There is a tangible uniqueness surrounding the Shine competition and that is, its ambition! We are committed to offer every student the opportunity to live their dreams by finding talented young people, to encourage and support. A Shine project can help unify a group of students where hidden talents are exposed and self-belief grows into engagement in unexpected ways. The process also encourages personal responsibility and perseverance. Most importantly we hope that the competition will open young minds to the possibilities and potential of a career in our industries.

Our final round judges



In its seventh year Shine has been strengthened by the amazing support shown by our sponsors and supporters. Their interest underpins this year’s competition and would not be possible without their generosity and involvement. We have to thank Ian Locks of the Stationers’ Company who launched the Shine Awards in 2011. Today we continue his concept - to support the development of publishing projects as part of a schools’ curriculum.

I would especially like to take this opportunity to thank this year’s judges. We have been most fortunate to have their expertise. Simon Heffer from the *Telegraph* and Liz Hunt from the *Daily Mail*; Cartoonist Matt from the *Telegraph* and Steve Marchant from the Cartoon Museum; Alexandra Reed from the Copyright Licensing Agency, Carey Sedgwick from Casella Publishing and Terry Mansfield from Hearst; Darryl Danielli from *Print Week* and Alice Audley from *Blogosphere*; Ailish O’Brien from Google and Neil Lovell from the Printing Charity; Debbie Waldron-Hoines from EFIA and Katherine Whitbourn from the NCTJ; Melanie Gough from Getty Images and James Mathews-Paul from Rogue



Annie Hotton
Chair
Shine School Media Awards

Agency; Helen Amass from *Tes* and Susan Wright and David Gamage from Earth Island Publishing – our gratitude and thanks to you all.

A special thank you must go to my committee for all their support and hard work – especially to my right hand lady, Anneliese Cooper-Blake. They have all given of their time and skills in many ways. A special mention has to go to my Deputy Chair Richard Chapman, who with his team has designed and edited this Winners’ Book with the support of Denmaur Independent Papers and Pureprint. I hope you will agree that this is an exceptional piece of print!

Finally, may I extend a very warm welcome to all of our guests as well as members of the Stationers’ Company and its charitable arm, the Stationers’ Foundation.

I truly hope that the experience of this year’s competition will inspire you to continue to support Shine and ensure the future of our industries.

My best wishes to you all,

Annie

Thoughts on the Shine Awards

“

My first journalism was all for my school magazine. I used to write news stories about the teachers, reviews of school lunches, reports of the debating society and the gossip column. I doubt I would ever have become a journalist if it wasn't for all that practice on the school mag.

Later I became a contributor to all sorts of glossy magazines, newspapers and writing books. School magazines are vitally important, and whenever I interview anyone for a job in journalism, I always ask whether they wrote for their school or uni magazine. If they reply 'yes', they are half way there.

Nicholas Coleridge

President, Condé Nast International
Managing Director, Condé Nast Britain
Chairman, The Victoria and Albert Museum

CONDÉ NAST
INTERNATIONAL



“

I wish you every success with the event and offer my congratulations to all of the schools and students for their hard work in entering the Shine School Media Awards and the lucky winners.

Sadiq Khan

Mayor of London

“

Working on *The Galley* magazine has taught me so much, from how to create a magazine to working effectively in a team. It was to my great surprise, after 5 years of work, when I was Highly Commended in the Most Outstanding Pupil category of the Shine Media Awards. It was a great honour, and the trip to London was fantastic; being able to see all of the other publications was both inspiring and encouraging. I have no doubt that it made us work even harder this year! The workshops were also great, and the copyright one which I attended taught me lots which I was able to put into use this year.”

Tom Keely

*2016 Highly Commended
Most Outstanding Pupil
Dollar Academy*

“

I was extremely honoured to be recognised as one of the Highly Commended students in the Most Outstanding Pupil category. The whole journey the rest of the contributors and I went through, from editing the magazine, to travelling to Stationers' Hall for the awards ceremony, was an incredibly rewarding end to a lot of hard work put in by all of those who helped make the magazine the success that it was. The whole process was also a fantastic opportunity to gain valuable experience for me personally. The design skills I had to learn in order to create this edition of the magazine have proved incredibly useful throughout the Art Foundation course I completed this year and will definitely be utilised even more as I undertake an Illustration degree and prepare for a career in the print industry.

Tom Willis

*2016 Highly Commended Most
Outstanding Pupil
St Olave's Grammar School*

“

Winning Most Inspirational Teacher last year was a real honour and being part of the day was a great experience for both myself and my students. I think that the Shine Awards are a great showcase for the hard work being undertaken by both students and teachers alike. Stationers' Hall was a great location and being able to engage with industry professionals provided a great opportunity to learn more about the publishing industry. The award has had a lasting impact and is something that I am asked about often by my colleagues and friends. I am thankful for the opportunity that Shine has given me to share my work and I hope that it has the same positive impact on this year's winner.

John Branney

*Most Inspirational Teacher 2016
DLD College*

Gayle King
O, The Oprah Magazine

William Randolph Hearst
Founder, Hearst

Lord Norman Foster
Architect, Hearst Tower



King

leader

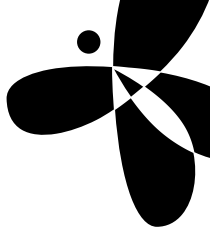
lord

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encourages collaborative talent.
We applaud all the nominees &
winners who proved they had it.

H E A R S T



Best Magazine Cover

WINNER

Berkhamsted School

INK

This was the stand-out winner and a unanimous decision on the wonderful cover of 'The Eighties' issue that every one of us reacted to – favourably! – when we saw it. This striking cover has a feel of *Time Out!* The judges felt that the choice and execution of the image of Madonna was exceptional – the 80s personified. This was combined with good cover lines and a great range and mix of subject matter – politics, fashion and style, music and global events of that period. We wanted to do dip into everything. Congratulations – INK would sell well on a newsstand!



HIGHLY COMMENDED

Tarporley High School and Sixth Form College

Term

Good all round relevant copy with a variety of content and a professional approach. A rounded mix of well researched articles on some gritty subjects thoughtfully and sympathetically dealt with. Good use of imagery to support the text. A stylish publication.

The Marlborough Science Academy

The MO

Marlborough's cover left the judges in no doubt that they had something powerful to say – 'We are Generation Feminist'. It had Attitude with a capital 'A' – the combination of current political images and students is incredibly striking – which was rounded out by humour in the content. There's a special mention for the picture and slogan inside the magazine: 'We are the grand-daughters of the witches you weren't able to burn.' We - your women judges - wonder if it should be on a T-shirt!



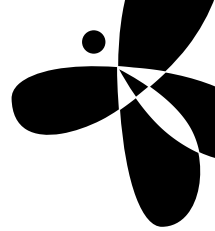


The excitement and the storytelling element of the newspaper and magazine industry first sparked my imagination when, as a fifteen-year-old I was taken on a tour of my local newspaper, *The Walthamstow Guardian*. I and a small group of boys who worked on our magazine at school, were encouraged by the English teacher to see how a real newspaper is developed. I thought it was the most exciting thing I had ever seen, as I watched the pages, the photographs, the stories all coming together to create the newspaper, the sound of the printing machine gathering pace and the copies starting to flow out of the machine ready for the market. I walked home with tomorrow's newspaper under my arm and I fantasised all the way home that this is the business for me. It was the most lifechanging experience and I have never lost my enthusiasm for the industry; and through the Shine Awards we are encouraging tomorrow's journalists, photographers, illustrators and bloggers to be the future. Whatever the future holds, you are the future of the industry, you are the talent that the industry constantly needs not only in this country, but around the world. British journalists and media executives travel well. I have been a sponsor, a judge and a support of the Shine School Media Awards since it first began seven years ago.

Terry Mansfield CBE

HEARST corporation





Best Newspaper Cover

WINNER

Abingdon School *The Martlet*

Judges were delighted to see Abingdon's *The Martlet* return to Shine this year with a crisp, fresh redesign. An instantly striking use of imagery gave this excellent cover eye-catching appeal. We can imagine it being neatly folded and the striking headline/image causing readers to pick it up, open the paper and find not only the expected article but three further picture stories to dip into. Judges praised this 'thoughtful and intelligent' cover – that is our worthy winner.



HIGHLY COMMENDED

Queen Elizabeth Grammar School *QEGSpres*

With a Brexit-themed cover following the EU referendum result, QEGSpres focussed on the leading political issue of the moment, but carefully discussed the topic from a students perspective with a clever use of text and imagery. The Judges felt this was a very good effort and a worthy runner up.

St Paul's Girls' School *The Marble*

There's little higher praise for a school newspaper than to say it is brave and showed conviction – and that's exactly what our judges commented about this gutsy runner-up cover focussing on the 2017 French Presidential election.



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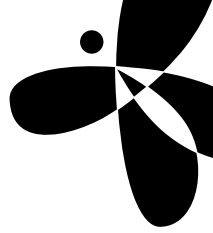
Congratulations to all the nominees and winners of the Shine Media Awards



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Best Illustration and Artwork



WINNER

King's High School, Warwick

Isobel Baker, *Mentis*

The judges unanimously admired this captivating image for its combination of complex processes across artistic disciplines as well as the incorporation of the staples into the finished piece and a high level of detail throughout the work. Isobel clearly has a talent both for fine art and editorial design, and a diligence which is evident in the piece. Congratulations.



HIGHLY COMMENDED

Saint Olave's Grammar

Matthew Herriot, *ARTicle*

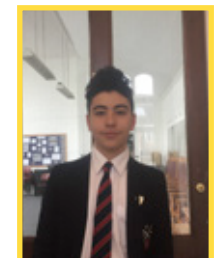
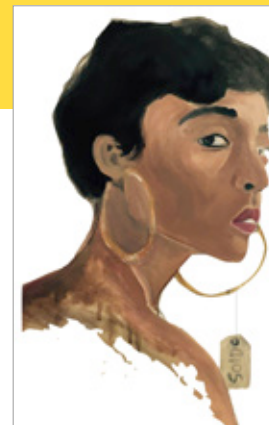
Matthew is clearly very talented and this entry is a close runner-up. The subject is well described, capturing his expression splendidly. Judges commented that the use of linseed oil helps to blend the many striking elements of the picture, which is accomplished with great flair and grit. Well done.



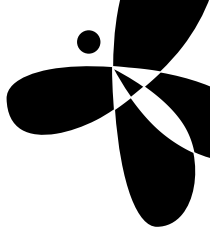
Berkhamsted School

Sam Misan, *Ink*

The judges liked this image a lot, finding her expression enigmatic, drawing the reader in. The piece just needed a slightly better use of perspective to make it a winner.



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Best Design & Layout

WINNER

Headington School

Xin

This is an elegant, fabulous publication that has the feel of an arthouse magazine. With an excellent grid, clever use of colour and stunning layout. Xin feels incredibly sophisticated for a school magazine but remains true to its readership by being full of topics that are thoughtful, diverse and interesting.

This entry has ‘just that something a little bit extra’. Against every other publication it stood out visually. Xin is a superb example of a unique magazine with its own confident voice. Overall, Headington School have produced an excellent entry with a brave design which has ‘pushed the boat out’ creatively.



HIGHLY COMMENDED

Colyton Grammar School *Seven Stripes*

This fun, witty and imaginative entry is the quintessential school magazine. It is breezy and would appeal to students immediately across the board meaning there’s something for everyone. In particular, we enjoyed the loose, fresh art direction. This is achieved with a creative, hand-drawn style for headers and to add interest to each page that is really well executed and consistent. A very close runner up.



Saint Olave’s Grammar School *ARTicle*

Well done St Olave’s – another excellent magazine. The choice and application of imagery and text is superb resulting in a thoughtful design that has put it a cut above many other entries. The images are breathtaking, blending classical art alongside new work, including stunning student photography and painting, which lures the reader to each page.



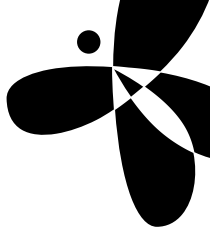


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Best Original Photograph

WINNER

Dollar Academy

Jump by Archie Mackechnie

Superb all round. A fantastic composition and texture, especially in the use of black. This shot is a brilliant illustration alongside the accompanying feature. The judges felt that this was a practically flawless shot and an extraordinary achievement for a photographer of Archie's age. The photograph was an instant hit with the panel and immediately memorable. We can't wait to see more of this young talent's work. Congratulations.



HIGHLY COMMENDED

City of London School

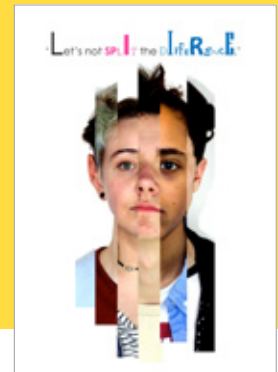
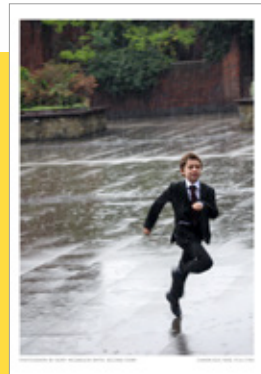
City Boy by Rory McGregor-Smith

We were impressed with the detail in the image for an action shot and lighting conditions set for stage. Judges commented that the photograph has a lovely mood and expression and a wonderful richness of colour. This has resulted in a professional-standard photograph. A worthy runner up.

Tarporley High School & Sixth Form College

Let's Not Split The Difference by Hannah and Isabella Ashdown

A striking photograph, well composed with an excellent treatment of the subject. A little more care with skin tone would have made it a winner – but otherwise a great shot. Well done.





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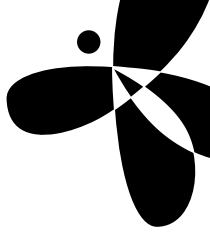
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Best Feature Article

WINNER

Prior Park College *The Over Glorification of Teamwork* by Felix Robertson

‘Well written and exceptionally well crafted the judges awarded this feature a 10 out of 10 for originality. The writer has displayed an eloquence in the language and a thorough and well thought out use of vocabulary. Used to advantage this has stimulated a tremendous power of argument. His thoughtful understanding of psychology and the global view is impressive.



HIGHLY COMMENDED

Thomas Bennett Community College *Is the UK Education System to Blame for the Current Adolescent Mental Health Crisis* by Charlotte Simms

A challenging subject for discussion for a young writer - mental health in adolescence. This analysis is well handled and written with perception. Focusing on the pressures of exams and the stress within schools to achieve, this feature is thoughtfully written with feeling and hits the button.

George Heriot's School *The Isle of Tiret* by Esme Ingleby

Beautiful descriptive writing made the judges all want to visit Tiree. The wonderful portrait of the burly Hebridean crofter in his boiler suit gave the human element to the introduction and immediately engaged the reader - setting the scene and bringing it to life. Accompanying the feature are two evocative and carefully taken photographs which bring atmosphere and add a personal dimension.



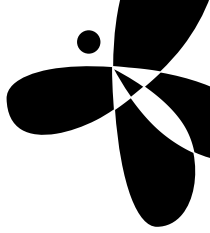
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Best Overall Editorial Content

WINNER

Ibstock Place School

The Wall

The Wall was a grand mix of upbeat articles addressing really serious issues that actually affect young people today. The editorial was professionally formatted spreading across a diverse range of content to keep the reader engaged. The creativity came from the use of humour, making the reader smile but then stop to think. A clever use of a light hearted style about serious subjects.



HIGHLY COMMENDED

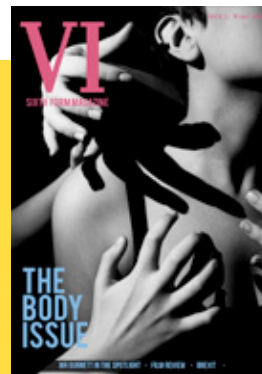
Queen Elizabeth School, Cumbria *V1*

Well designed and effective content – quite highbrow and perhaps designed more for a niche audience but effectively and well written.

Tarporley High School & Sixth Form College

Term

Good all round relevant copy with a variety of content and a professional approach.



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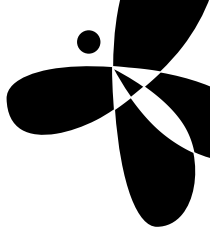


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Best Business Strategy

WINNER

St Paul's Girls' School *The Marble*

The over-riding story of *The Marble* this year was its turn-around from profit to loss. This was achieved with a clear business plan and a series of bold measures such as changing the publication date which turned the paper to one that was self-funded and well promoted to pupils and parents. Judges were very complementary of the plan, the sourcing of and striking deals with new advertisers – and the careful accounting that followed. The end result of all of this hard work was a profit of over £1,000. In turn this meant donations to the two charities the newspaper supports. A worthy winner.



HIGHLY COMMENDED

Oundle School *Oundle Chronicle*

The judges were complimentary of the way in which Oundle have combined the wide reach of their magazine – some 4,000 copies are printed – with an engagement in local issues and businesses. Advertising was sought to cover the costs and in particular the costly, large print run. A profit made which was donated to a local counselling service for teenagers. A worthy runner-up.



Durham School *The Durham Eye*

With a key focus on the environment, Durham has run a tight operation. The magazine is printed on FSC certified paper and by using a school printer they have managed to keep the cost per copy down to 65p. The magazine is entirely student run and non-profit making and the judges were impressed by the way that the supplied school budget had been used to produce a parallel 'junior edition' this year. Well done!





— THE —
STATIONERS'
C O M P A N Y

Dear Nominees and Winners,

I am so delighted to welcome you today to Stationers' Hall and this year's Shine School Media Awards. At the Stationers' Company all of us look forward to this day as it's a chance to show off our magnificent Hall (everyone calls it Hogwarts when they visit for the first time!) and share it with you.

Why do we love to share it? Because we want you to return. I firmly believe that you are the future of our industries. We have an incredible history – for over 600 years designers, artists, writers and printers have joined forces under this roof to celebrate all we have in common. Together I believe we will shape an extraordinary future. I firmly believe that you will be the ones to rise up to the massive challenge of creating the digital world of tomorrow with ideas and inventions not even remotely thought about today. We would very much like to help nurture your ambitions and help you make these ideas take shape.

It's this mission that is at the heart of the Stationers' Company and the Shine awards.

I would like to wholeheartedly congratulate everyone who has entered and become a nominee and in particular won an award today.

I can't wait to see what you come up with next!

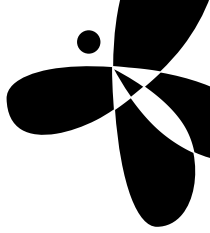
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Best Community Initiative



WINNER

City of London School *The Citizen*

This team showed clear dedication to the homeless youth of London, making their cause a central part of their magazine with a supplement. The judges thought that their focus on young people, sometimes much the same age as the editors, felt inspired, rang true and alongside a great magazine made City of London a worthy winner.



HIGHLY COMMENDED

Oundle School *Oundle Chronicle*

Clear community spirit was demonstrated as this paper serves not only students but members of the surrounding area as a source of local news and global events. They also continue to think of new innovative ways for their newspaper to reach more members of the community. A close runner up.

Fearn's Community Sports College *Fearn's Chat*

The community focus of *Fearn's Chat* is clear on every page as they raise funds for their school and for numerous local community initiatives and charities. Well done.



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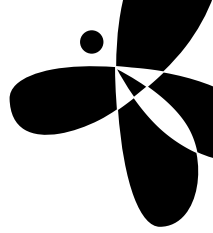
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Best Environmental Strategy



WINNER

Durham School *The Durham Eye*

The judges were deeply impressed by this entry. Durham School were very thorough, using a spreadsheet to research carbon emissions when considering which paper source to use and also visited the paper mill. They included environmental articles in the magazine and worked with relevant charities. FSC-certified paper was chosen when it was felt that it was easier to read a paper copy to an online version. Overall the judges felt that Durham had a deep understanding of the environmental impact of their publication and were a worthy winner.



HIGHLY COMMENDED

Oundle School *Oundle Chronicle*

Judges liked the fact the school went with the newspaper format as it was traditional and direct. The paper uses 100% recycled paper and all the environmental credentials covered (FSC-certified, Blue Angel). Additionally the paper had 'green-themed' articles and initiatives throughout the paper. Well done.

St George's School for Girls *IW*

To address their environmental strategy entry, the team at IW changed their magazine's format from A4 to A5 to half the paper consumption. An online entry was considered but the team decided that they would retain a paper format so the magazine could be more easily shared. The judges liked that alongside these considerations, environmental initiatives were carried out in the school. A worthy runner up.





A message from the Tes editorial team:

Congratulations to all the school magazines and newspapers recognised by the **Shine awards**

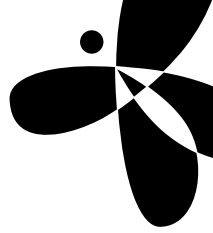
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Most Inspirational Teacher



WINNER

Ben McDermott

The Knights Templar School

Ben struck the judges as a teacher who offers huge support to his students while letting their voices 'sing' from the page. While he is able to bring expertise with his background in journalism, no task seems too big as he sets about supporting editors, photographers and broadcasters. It is clear from the nomination that these attributes are coupled with a desire to up-skill his students so that they become confident, motivated and inspired.

Nothing puts Ben's contribution better than the nomination itself: 'Mr McDermott has developed my own skill set and I am indebted to him for mentoring me, as I have become a leader...as a kid who started out school without much confidence, he has been instrumental in helping me find my voice and love of journalism'.



HIGHLY COMMENDED

Leigh Giurlando

Oundle School



It is clear that Leigh offers a guiding hand to the students working on the school's publication.

Wherever possible she encourages them to focus on the key characteristics that make the Oundle Chronicle so distinct – a strong sense of the wider community and the research and writing which produces excellent editorial, together with a willingness to let students experiment with and explore their own ideas.

Elizabeth Langley

Dollar Academy



The variety of year groups contributing to the Dollar Academy's The Galley attests to the enthusiasm

and generosity that Elizabeth offers all her students. Her humour and open-door policy has buoyed the team to produce a very high calibre publication.

Alan Williams

Altrincham Grammar School for Boys



Alan puts the students at the heart of the publication process. From selecting the publication

team via interview, to training up each member to fulfil their role, his vision for a pupil-led publication has produced an engaging publication, showing that a wide variety of contributions and viewpoints are valued.



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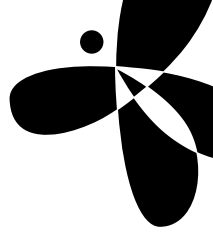
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Most Outstanding Pupil



WINNER

Bill Bowkett

The Knights Templar School

The judges were particularly impressed with all that Bill has achieved – and overcome. He has proved exceptionally determined to develop his leadership, journalistic and technical skills and take on these new challenges to make sure Knights' Templar maintained a source of news even as their print edition lost funding. Bill has been responsible for finding new ways of reaching students, devising Podcasts and even managing the design of the KTS website to great success – indeed it won Best Online at Shine 2016. His teacher describes him as 'mature beyond his years' – congratulations to this worthy winner.



HIGHLY COMMENDED

Michael Slavin

Ewell Castle School



Michael, described as 'the soul' of the publication by his teacher, leads this magazine with a determined energy – and little staff contribution. Under his leadership the magazine has grown from a team of five to nearly twenty. Judges were particularly impressed with the

way he encouraged many younger students to become keen writers and contributors. Additionally, he has pushed the magazine to be sold beyond the school community, extending their outreach. Well done to this truly worthy runner up.

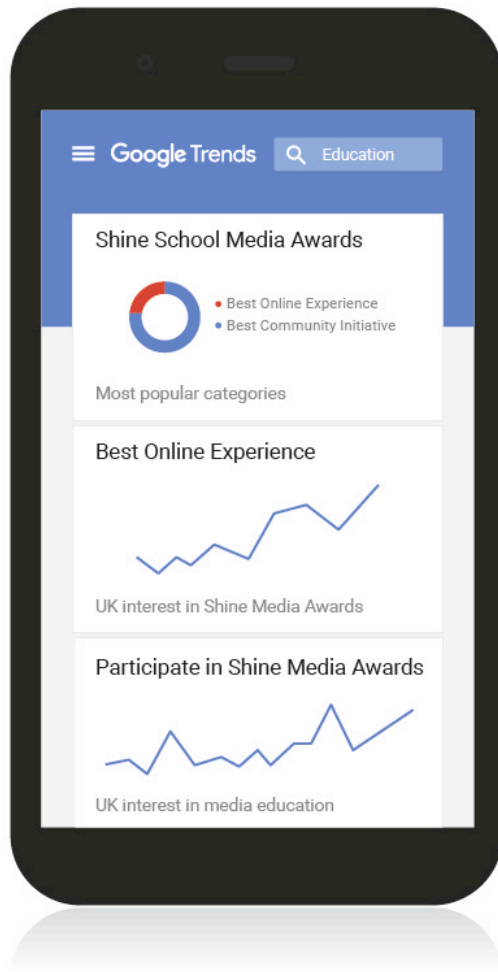
Jonty Haywood

Dollar Academy



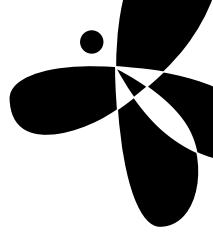
Jonty is obviously dedicated to the *Galley*, having been a part of the team throughout his time at Dollar Academy and rising to the position of Joint Editor, even editing the magazine from home when suffering from an illness. Judges were impressed by his evident journalistic skills as well

as his tutorship of younger students, leading writing seminars. Described by his teacher as 'outstanding' – our judges offer congratulations to this runner-up.



Google

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WINNER

The Knights Templar School

Stunning website design, clear navigation and compelling content - the team behind this site clearly have high editorial standards and know their audience extremely well. The look and feel of this is well put together – the site made the judges want to explore the site throughout. The fact that it also featured Podcasts and YouTube content made it an even more rewarding experience.



HIGHLY COMMENDED

Dartford Grammar School

This was another great entry. While the templated format might have restricted creativity in some ways, this was more than compensated for by great content and a strong use of social media. The fact that the site’s driving force is one 14-year old student made it all the more impressive. A worthy runner-up.

Putney High School

This was another strong entry, but it was slightly let down by a weak masthead and the lack of a navigation menu bar. The site was crammed full of great content, but just needed a little more thought on how to make the user’s experience more rewarding in terms of discovering the content to make the site ‘stickier’. It has the makings of a great site though and is certainly one to watch for the future. Well done.



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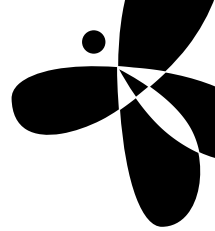
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Best Newspaper

WINNER

St Paul's Girls' School

The Marble

The overall winning newspaper was praised for showing conviction, an essential reporting tool. Choosing the French Election for the front page immediately engaged the prospective reader. The reporting was sound and gutsy and the layout was clear and concise – a worthy winner.



HIGHLY COMMENDED

Abingdon School *The Martlet*

Really clean and clear with good use of pull quotes – these were some of the comments from the judges. Some of the content tended to be dry but well designed and colourful layout.

Queen Elizabeth Grammar School *QEGSpres*

A worthy runner up with some clever writing and a balance of images in the layout. A focus on the present political issues written from the student perspective gave special interest to the reader. Strong headlines – a good effort.

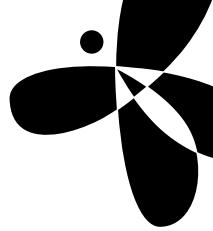


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Best Magazine



WINNER

Colyton Grammar School *Seven Stripes*

A unanimous winner of this top prize, *Seven Stripes* was widely complimented by our judges. With the mixture of great content and a consistent, modern art direction, this excellent entry was described by our judges as 'a top quality school magazine'. In essence the Best Magazine award has to be given to a publication that manages to combine great content that every student would be interested in alongside a consistent design that causes readers to keep turning pages to find out what is next. *Seven Stripes* did that in spades – many congratulations.



HIGHLY COMMENDED

Headington School *Xin*

'Like something you might buy at the Institute of Contemporary Arts bookshop', 'the kind of sophisticated magazine I would want to take home and read'. This was the high praise awarded to this superb entry. A triumph of minimalism, *Xin* has a visual appeal that stands apart among an entry in any given year and should be complimented on that. A worthy runner up.

Saint Olave's Grammar School *ARTicle*

Our judges felt that this was a 'superb' marriage of imagery which really works with each written piece on the page. With a 'best-yet' issue of the magazine, *ARTicle* has managed to combine a mix of (carefully credited and licensed) classic images alongside their particularly good home-grown creativity which was allowed to flood the pages.



Best Cartoon

WINNER

Powerful Women

by Miranda Luckhurst,
Kingsbridge Community College

Miranda has done a beautiful drawing of three instantly recognizable women. It illustrates the article brilliantly and looks wonderful on the page. The judges were very impressed by the application of 'amazing technical ability' to define these brilliant caricatures. Overall they are excellent examples of powerful women from three different professions that are particularly well laid out.



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HIGHLY COMMENDED

Niko Krstic

Saint Olave's Grammar School

This was almost the most interesting cartoon of all. However it was very hard to read and that was the reason it didn't win. Judges particularly liked the very individual style which was full of charm. Overall it has a good use of colour too, but we wish it had been clearer, because it looked like it was very funny. A worthy runner up.



Sam Kaufman

City of London School

A terrific cartoon that tells the story of Brexit in a crisp modern way. Judges particularly commented on the witty accuracy of the caricatures reflecting this remarkable moment. Sam's style feels unique and fresh with a combination of stylised photographs and a unique perspective - in particular the menacing way the photographers encroach on the penultimate scene. Well done!



Harrison Cup

WINNER

St Matthew Academy *Optics*

We love it when a school enters Shine for the first time and shows us a publication full of raw energy, compulsive enthusiasm and grit. This is the case with St Matthew's Academy's 'Optics'. A fizzing, over-the-top cover full of student photos and themes (Stereotypes! Fake News! Crime!) lead our judges without exception to irresistibly reach for the magazine to find out what was inside. Every year Shine gives the Harrison Cup to a school that has done something wonderful that we feel drawn to recognise – but perhaps hasn't won another award. Optics is the perfect example of such an entry – and we can't wait to find out what St Matthew's comes up with next year.



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Best Homepage

WINNER

The Knights Templar School *KTS Newsknight*

With a clean modern layout, this homepage crams a great deal of information into the design while allowing ease of use and readability. Judges particularly admired the blend of hard news, school sports updates and concert reviews. An outstanding homepage.



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Special Awards

A MasterClass with Simon Heffer for Young Journalists Showing Exceptional Promise

- Shayon Mukherjee, City of London School
- Esme Ingleby, George Heriot's School
- Felix Robertson, Prior Park College
- Charlotte Simms, Thomas Bennett Community College

Tes Winners Workshop

- The Knights Templar School
- St Paul's Girls' School
- Colyton Grammar School

Most Promising Young Photographer

- Sasha Mills, The Knights Templar School

A Day at *Print Week* for the Most Promising Young Reporters

- Miller Willis, St Paul's School
- Eilidh Bodfish Tarporley High School and Sixth Form College

BPIF Awards for Exceptional Promise

- Altrincham Grammar School for Boys
- Plymouth School Of Creative Arts

NCTJ Online Training Modules for Journalists

- Archie Mackechnie, Dollar Academy
- Felix Robertson, Prior Park College
- Charlie Duncan and Sophie Blitz, Ibstock Place School

A visit to *The Week Junior* for the winners of the Best Editorial

- Ibstock Place School

A 3D experience at Hobs Studio for the winners of the Best Design & Layout

- Headington School

City University of London Prize for the Most Improved Publication

- Right Choice Independent School

Daily Mail* Shine Scholar for An Outstanding Writer, presented by Liz Hunt, Consultant Editor, *Daily Mail

- Charlotte Simms, Thomas Bennett Community College

‘Print is dead’

‘Journalism is over’

‘You want to be a writer?’

raises eyebrows

‘Good luck’

These are just some of the lines that have been fed to me over the years. And, if you’re pursuing a career in this sector, will undoubtedly be thrown at you at some point, too.

If I had listened to the aforementioned, I wouldn’t have pursued (and got) my job at *The Daily Telegraph* or subsequently set up my multi-media company Blogosphere, which - shock horror - centres around a print publication!

Whilst it’s undeniable that the publishing landscape is changing, rather than absorb the repetitive clichés about how ill-fated the industry is, instead see it as an opportunity.

Yes, in the past decade we’ve seen print titles close and online magazines start. We’ve seen the birth of the listicle (‘33 things we love about Kate Middleton on her 33rd birthday’ – ashamedly one of my own), and we’ve seen an unhealthy amount of viral videos about cats.

But, whereas a decade ago people were excited about all the information they could access with the click of a button, people are now increasingly feeling overwhelmed by it. And this is an opportunity.

People are circling back to quality journalism again – both online and in print (we’re actually seeing a rise in print titles launching). They want trusted voices and well-researched features. They want beautiful photography and original illustrations.

People are realising the need for quality journalists again; individuals who can siphon through the overwhelming world of information and tell them, coherently, what really matters.

And that’s where you come in.

Having looked through the entries for this year’s Shine awards, I - along with the fellow judges - were amazed at the quality of your publications.

You all have the skills to make it in this industry. Your talent is clear. You’re the next generation of journalists who can innovate, challenge and redefine the landscape. You can make it your own because...

Print isn’t dead and journalism isn’t over. And if you want to be a writer, then you should go for it.

Alice Audley

Editor in Chief, *Blogosphere Magazine*

